

Transport Planning Camp

At Leeds ODI on 7 November 2018

Sponsorship Opportunities

What is Transport Planning Camp?

Transport Planning Camp is an unconference for transport planners, technologists, activists, engineers, activists, and others interested in the intersection of transport, technology, and our lives.

At an unconference, only the theme and rooms are set up by the organisers. The sessions are suggested and decided upon by the participants on the day. It is energetic, creative, and most of all fun!



Who's coming?

Based on 50% of tickets sold (not counting other sponsors and volunteers) our audience is a mix of senior and junior staff from across local authorities, start ups, academia, and consultancy.

Their backgrounds are primarily in transport planning and technology. The logos of the companies represented are shown.

ARUP

CATAPULT
Transport Systems

AECOM

**West
Yorkshire**
Combined
Authority

itp



highways
england



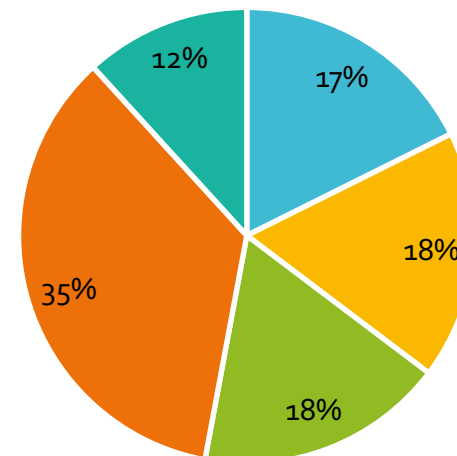
ESP Group
Life made simple



UNIVERSITY OF LEEDS

Audience Breakdown

Local Authority Start Up Academia Consultancy Other



Core Sponsorship Package

Sponsoring Transport Planning Camp is a great way of getting a high profile in the event build up, and during the event itself. As well as promoting your organisation, it gives you the chance to showcase your brand values, and mix with people who are at the cutting edge of transport and mobility services.

From our sponsorship package, you will get:

- Top billing logo on marketing materials (website and print media)
- Materials in delegate packs (as provided by you)
- Two complimentary delegate places
- Regular sponsorship coverage on all Transport Planning Camp promotional media, including the website, promotional blogs, and social media postings.

£1,000 (exc. VAT)

Please contact James Gleave (james@transportfutures.co) if you'd like to discuss

Refreshment Sponsorship

Sponsoring Transport Planning Camp is a great way of getting a high profile in the event build up, and during the event itself. As well as promoting your organisation, it gives you the chance to showcase your brand values, and mix with people who are at the cutting edge of transport and mobility services.

This sponsorship package allows you to sponsor the delegates lunch, or an evening talk with a thought leader from transport planning in the UK. From this package, you will get

- Recognition on marketing materials (website and print media)
- Recognition on the unconference schedule
- A complimentary delegate place

£750 (exc. VAT)

Please note that there are only *two* of these opportunities available (lunch and evening), so book now to avoid disappointment.

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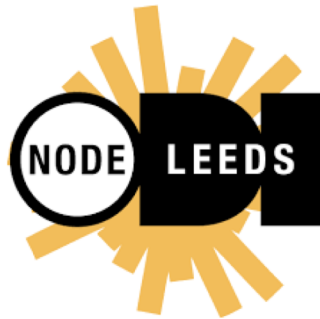
Our Backers

ARUP

CATAPULT
Transport Systems

TransportPlanning*Society*

 **travelspirit**




TRANSPORT FUTURES

Who is behind Transport Planning Camp?

Transport Planning Camp is being run by a team of committed volunteers, who want to deliver a different kind of event for transport planners in the UK. They are putting in their free time and effort to make the event a success, and have already generated significant interest.

On the right are the main organizing committee.

Pawel Bugajski



Pawel is a Transport Planner at Arup with six years of experience in transport planning and modelling. He has been involved in a range of demand forecasting projects that include HS2 Phase 2B, rail franchising bid support and business cases for new railway stations. He has a strong interest in social sciences and the impact of technological changes on travel behaviour.

Pawel is supporting the marketing and promotion of the unconference, and coordinating the on-the-day volunteers.

<https://www.linkedin.com/in/pawel-bugajski-68a4684b/>

Laura Putt



Laura is a Principal Analyst at Transport for London, with 10 years experience in research, travel behavior change, and transport planning experience. She has exceptional analytical and organizational skills, deployed during her time at the London 2012 Olympic Games.

Laura is supporting all aspects of the event, and is acting as the main liaison between the organising team and ODI Leeds. She is also linking the event to the Transport Planning Society and their wider campaign for Transport Planning Day.

<https://www.linkedin.com/in/laura-putt-85828234/>

James Gleave



James is the Director of Transport Futures Ltd. He is an experienced transport and futures practitioner, with a goal of exploring how user needs will change in the future, and how user needs can be put at the heart of transport planning now. He is also creating a new Mobility Policy Lab, dedicated to creating user-centric transport policy.

James is supporting all aspects of the event, and is leading on sponsorship and marketing.

<https://www.linkedin.com/in/jamesgleave/>

Anna Rothnie



Anna is the Project Lead at Shyft Mobility. She is a transport consultant with experience and interest in the opportunities and challenges that transport technologies bring to our cities and our lives. At Shyft Mobility, this means developing a new system to more effectively allocate supply and demand.

Anna is coordinating the volunteers, and is supporting in all other aspects of the event planning.

<https://www.linkedin.com/in/anna-rothnie-26b73861/>